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# Sponsor Crew Engagement

# MARITIME THROWDOWN



2025-2026

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xxxxx  
xxxxx





# THE ISSUE:

## SKILLS GAP AND DECKHAND SHORTAGE

The Maritime Transportation System (MTS) faces a crippling gap in attracting a new workforce.

Currently, there is a 50,000 gap in various roles in the MTS with projections of over 88,000 by 2030(1).

Deckhand specific gap is projected at 40 - 60% of this projection; equating to 35,200 - 52,800 new deckhands are needed to enter the workforce in the next decade.

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(1) Source: <https://www.bls.gov/ooh/transportation-and-material-moving/water-transportation-occupations.htm> (Sited July 16, 2024) Overall employment of water transportation workers is projected to grow 2 percent from 2022 to 2032, about as fast as the average for all occupations. About 8,800 openings for water transportation workers are projected each year, on average, over the decade. Many of those openings are expected to result from the need to replace workers who transfer to different occupations or exit the labor force, such as to retire.





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# SKILLS BASED TRAINING

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- ▶ **LINE HANDLING PROFICIENCY:**  
MASTERY IN THROWING,  
COILING, AND SECURING LINES  
WITH PRECISION AND  
EFFICIENCY.

- ▶ **SITUATIONAL AWARENESS:**  
THE ABILITY TO ASSESS  
ENVIRONMENTS, ANTICIPATE  
CHALLENGES, AND EXECUTE  
TASKS SAFELY UNDER PRESSURE.

- ▶ **PHYSICAL ENDURANCE & AGILITY:**  
STRENGTH, SPEED, AND DEXTERITY  
TO PERFORM DEMANDING TASKS  
IN HIGH- STAKES CONDITIONS.





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## FOR OUR **SPONSORS:**



### ► **Brand Visibility**

Strategic way to build your brand and increase sales  
Logo visibility (t-shirts, signage, banner, newsletters )

### ► **Recognition**

Public acknowledgement  
Event presence (Introductions, VIP tickets)

### ► **Creative Approval**

Brand is properly represented  
Sign-off on efforts featuring their logo

### ► **Metrics**

Periodic reviews and business goal discussions  
List of marketing instances

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# MARITIME THROW DOWN

## INDUSTRIAL MARITIME CHALLENGE



"The Maritime Throwdown Arena: Where Skill Meets Spectacle!"

### 2025 QUAILIFER TOUR

*March 27*

Houston's WIMOS Skeet Shoot, bringing together maritime leaders and sharpshooters.

*April 12*

New Orleans' Plaquemines Parish Social Aid Club Crawfish Boil, a legendary gathering of culture, community, and competition.

*MaY 13*

*Great Lakes Invitational hosted by ISMA Chicago Lodge #3 - a first time gathering of Passenger Vessel and Tug and Barge challengers*

### 2025 FINAL

*May 28*

**Maritime Throwdown Finals: The Best in Nashville!**

The top competitors face off at Music City Hall, showcasing elite maritime skills in an unforgettable finale. Be part of the action where champions rise!"

### 2026 QUALIFIERS

*More Events in 2025*

- Paducah, KY, September
- Madisonville, LA, October
- Yorktown, VA, November 8-9
- Int'l Work Boat, LA, November



# DRIVE VALUE

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## PROGRAM OPPORTUNITIES

### Marketing / Brand / PR Touches -

- New Channel for Brand Impressions
- Supports Your Public Recognition
- PR Shout-out to Competitors
- Great Content for Social Media

### Product Development / Operations -

- Feedback from Deckhand
- Trial / Test Innovations

### Human Resources & Safety -

- Positive Training Environment
- Competitive National Ranking
- Fun on-site Activity
- Retain & Attract new Members

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# MARITIME THROWDOWN

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## ANNUAL NATIONAL SERIES SPONSORSHIP LEVELS

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### Industry

- Logo Placement on Event Materials
- Dedicated Mentions in Print & Social Media Channels
- Sponsor Products and Information Distributed at Events

### Naming Rights Title

- Includes Industry, Supporting, Presenting Level Benefits, PLUS
- Full-Page Ads in Event Program and a Featured Spot on Website
  - Maritime Throw Down Sponsor Display
  - Photo Opportunities
  - Sponsor Logo Displayed on Training Equipment and Uniforms
  - Representative Available for Speaking Events

### Supporting

- Includes all Industry Level Benefits, PLUS
- VIP Access and Speaking Opportunities
  - Introduction at Events - Key Message Spots

### Presenting

- Includes all Industry and Supporting Level Benefits, PLUS
- 1/2 Page Ads in Event Program and a Featured Spot on Website
  - Ads in Company Link on Website

AVAILABLE ACROSS ALL EVENTS, DELIVERING MAXIMUM BRAND EXPOSURE





# MARITIME THROWDOWN

## REGIONAL (SINGLE EVENT) SPONSORSHIP LEVELS

### Partner

- Logo Placement on Event Materials
- Dedicated Mentions in Print & Social Media Channels
- Sponsor Products and Information Distributed at Events

### Single Event Title

Includes Partner and Supporting Level Benefits PLUS:

- Introduction at Events
- Maritime Throw Down Sponsor Display
- Ads and Company Link on Website
- Photo Opportunities
- Representative Available for Speaking Events to Your Team

### Supporting

Includes all Industry\_Level Benefits, PLUS:

- VIP Access and Speaking Opportunities
- Ads in Event Program and a Featured Spot on Website
- Sponsor Logo Displayed on Training Equipment and Uniforms

### Athlete Support Donation \$500

Help Cover the Individual Cost for:

- One (1) Professional Mariner Competition Registration, or
- One (1) Secondary School / Technical Training Center Student's Industrial Training Fee, or
- One (1) High School Students Industrial Training Fee

TARGETED SPONSORSHIP FOR SINGLE EVENTS, IDEAL FOR LOCAL AND REGIONAL BRANDS



# THROW DOWN

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## INDUSTRIAL MARITIME CHALLENGE



MTS™ turns margin declines to margin growth:

- Ramp deckhand skills in 50% faster
- Skills them in safety to drive productivity
- Do more with better skilled workers
- Reduce MOD rate, Worker Comp costs
- Attract more workers with better culture
- Improved retention reduces operating costs

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# OUR TEAM MISSION



- ▶ Advancing Maritime Safety and Skills: Deliver innovative, competition-based training that equips mariners with the tools to excel in their careers.
- ▶ Building a Thriving Maritime Community: Foster connections and celebrate the hard work of those who keep our waterways moving.







**200+**

*Deckhands  
Trained*

# WELCOME TO THE MARITIME THROWDOWN

**Crew Engagement: Pushing Limits. Building Legends.**

Maritime Throwdown is the ultimate industrial maritime skills competition, where precision, skill, and safety collide in an adrenaline-fueled showcase of talent. Designed for students, deck crews, and industry professionals, it's more than just a competition—it's a movement to elevate maritime excellence.

Through high-energy challenges and our proprietary scoring matrix, Maritime Throwdown inspires teamwork, sharpens fundamental skills, and fosters pride across the industry. From maritime schools to seasoned deckhands and captains, participants battle for glory, prizes, and the title of maritime champion, culminating in the electrifying Finals at the Inland Marine Expo.

This is where skill meets grit, and the best in the business rise to the top. Maritime Throwdown: Pushing Limits. Building Legends.



# UNIQUE MARITIME FOCUS

## GROUNDLED ON SAFETY FIRST, INTENSELY COMPETITIVE FUN.

- ▶ High-Energy Challenges: Precision-based events like line handling, knot tying, and real-world deckhand tasks test speed, accuracy, and safety.
- ▶ Proprietary Scoring Matrix: Competitors are scored and timed using our unique system, with penalties for errors to ensure fair and accurate rankings.
- ▶ Diverse Competitor Categories: Students, deck crews, tankermen, and industry professionals compete in tailored challenges to showcase their unique skills.
- ▶ Incentivized Training Program: The competition is paired with training days, providing real-time feedback, measuring progress, and rewarding excellence.



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SKATEBOARD PRESENTATION





# OUR TEAM CONTACT INFORMATION

**Captain Kenny Brown:**  
601-551-0321

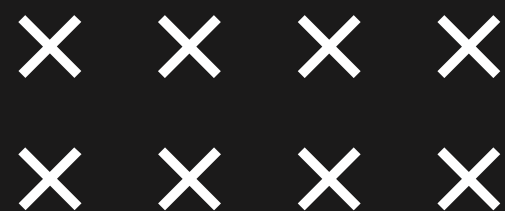
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# THANK YOU

WWW.MARITIMETHROWDOWN.COM



To Our Sponsors

